

It's Week Four

Welcome to the final week of Air New Zealand, United Airlines and Brand USA's Passport to Possibilities!

Keep logging those USA sales and complete a Brand USA discovery programme badge to earn points! Agents must log any 086 ticketed booking to the USA in duosales and complete a Brand USA Discovery programme badge to be in to win a trip to Houston. Every badge agents complete on the Brand USA's Discovery Program 29 Oct-20 Nov, will earn an entry into a draw to attend the exclusive USA Training day and a chance to win incredible prizes. Don't miss out—access the USA Discovery Program [HERE](#).

... Win Vouchers

Our final week four also brings one last chance to win. Head over to duo and tell us in 25 words or less what your favourite thing is about the NZ/UA alliance and be in to win one of five \$100 vouchers. Winners can choose between a petrol, supermarket or Westfield voucher!

Agents can plan clients' dream trips to the US in seconds with the USA Trip Planner. The tool generates a customisable itinerary tailored to client's interests, covering multiple states and cities. Once the itinerary is created, it can be downloaded and shared with customers. See details [HERE](#).

Discover More of The Lonestar State



Smokehouse and dance halls may be the obvious sign of a good time in Texas, but modern Texas is waiting to be discovered.

From the rolling vineyards of Hill Country to the exciting sports culture, your clients are sure to have an unforgettable experience in Texas. Houston is not only the fourth largest city in the United States, it's a major hub for travellers. Once

in Houston, visitors are spoilt for choice with museums, mural lined streets, a rich dining scene and even outer space exploration.

Texas is the ideal state to explore with many must do activities within easy driving distance, so why not hit the road and catch a concert or enjoy a weekend festival in Austin, explore historic sites like the Mission Trail in San Antonio, experience life like a cowboy at a dude ranch or grab a backpack and venture into the vast wilderness of Big Bend.

Road Trips

Looking for inspiration for Texas road trips? See iconic itineraries such as Route 66 and Texas Hill Country [HERE](#), Wild West: Cowboys, Country Music and Barbecue [HERE](#), and Musical Routes of the South [HERE](#) start or finish in Texas and are part of Brand USA's road trip collection. For more road trips inspiration [HERE](#).

Expedia TAAP

For the Budget conscious adventurers, Expedia TAAP offers many accommodation styles from apartments, condo's, vacation rentals, backpackers, even houseboats! See more details [HERE](#).

Texas Sport Culture


Texas should be at the top of the travel list for sports enthusiasts. From soccer, basketball, football and world class rodeos, Texas is host to countless professional teams and venues.


In Oct 2025, Austin will host the United States Grand Prix and in 2026, 16 FIFA World Cup games will be played across Dallas and Houston. Not to mention the weekly rodeos in the historic Fort Worth Cowtown Coliseum and the Houston Livestock Show and Rodeo which welcomes 2.5 million visitors each year.


Sip and Savour




The Lone Star State is the fifth largest wine producer in the US. With more than 350 wineries crafting wine that can't be found anywhere else, visitors are spoilt for choice in Texas. Texas Hill Country is home to wine regions such as Fredericksburg and for those travelling further north, Grapevine offers tours on the urban wine trail.

TRAVEL  TEXAS


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Downtown, Houston

Terms and conditions apply. Incentive ends 24 November 2024.