



Possibilities: Week Two

Welcome to week two of Air New Zealand, United Airlines and Brand USA's Passport to Possibilities!

Keep logging those USA sales and complete a Brand USA discovery programme badge to earn points! Agents must log 086 ticketed booking to the USA in **duosales** and complete a Brand USA Discovery programme badge to be in to win.

... USA Day



Week two also brings another chance to win. Click [HERE](#) to head to **duosales** and tell us in 25 words or less why you think you deserve a spot at our exclusive USA day!

Our USA day, in conjunction with United Airlines and Brand USA, is an exclusive day where we'll take you through part of a Business Class passenger's journey as well as experiencing some onboard treats and more! You'll have an intimate opportunity to network with, and learn from, destination partners such as Los Angeles Tourism and Visit Anaheim, and get some top tips! There are huge prizes up for grabs to say thank you for your support in driving customers to the USA!

Exploring New York Beyond The Big Apple



New Yorkers have been holidaying in the State for centuries, with popular weekend and year-round hotspots like the Catskills, the Hamptons, Lake George and more offering a home away from home from the bustling metropolis of New York City.

Now it's our turn to uncover what New Yorkers have kept to themselves. New York State has



11 distinct regions each filled with historic sites, natural wonders and more. From the lights of Times Square to the mists of Niagara Falls (pictured above left), there is so much to see and so much to love—like the state's famed fall colours (pictured above on right)

Discover vibrant cities, scenic shorelines and majestic mountains. There's also outdoor sports and indoor culture, beautiful beaches and unbeatable shopping. The best sites to see and the tastiest food to eat. Here, you can get lost in history, camp under a canopy of stars and explore vast natural wonders.

With thousands of acres of wilderness, tons of incredible history, trendy city neighbourhoods, and Mother Nature's most awe-inspiring playgrounds, there's something for everyone.

Win With Brand USA

Become a USA expert and WIN with Brand USA's Discovery Program! From 29 October to 20 November, every badge that agents complete on the Brand USA's Discovery Program will earn an entry into a draw to attend. Don't miss out—access the USA Discovery Program [HERE](#).

The Open Road



We're urging you to discover the open road with Brand USA.

Try one of Brand USA's special interest road trips that travel through New York State, and explore the wine, the music, and the rich history of the area with one of these road trips: See more Northeast wine trails [HERE](#), learn about the Great Northern Music Tour [HERE](#), or upskill on the Mayflower and the Atlantic Colonies, [HERE](#).

... Trips A-plenty

Whether your clients are food enthusiasts, history aficionados, or music lovers, there's a perfect USA self-drive itinerary waiting for everyone! To discover more about the inspiring road trip itineraries from Brand USA, click [HERE](#).

Expedia TAAP

Expedia TAAP has access to an enormous amount of 'directly contracted' NY state supply! Click [HERE](#).