

## Sneak Peek At HA's Next HNL Lounge



**Travelling through Honolulu's Daniel K. Inouye International Airport is set to get a little more luxurious with the opening of Hawaiian Airlines' new premium lounge.**

Slated to open at the end of 2027, the lounge builds on HA's combination with Alaska Air Group, with AS' vp guest products and experiences Todd Traynor-Corey

saying the group is 'reimagining the travel experience' with spaces that showcase its dedication to guest satisfaction and the unique culture of Hawai'i. "Our new Honolulu lounge will be the first-of-its-kind within this space and will offer a modern oasis for our guests to enjoy."

### ... The Details

The lounge will be located at the entrance of the Mauka Concourse in Terminal One and will be five times bigger than HA's existing HNL lounge.

While the final design is yet to be revealed, the first design concepts are out now, with these largely inspired by Hawaii's rich natural elements. The addition of this new lounge follows on from HA opening a second Premier Club at Maui's Kahului Airport at the end of last year, the airline's sixth Premier Club in Hawai'i. The carrier has also revealed plans for additional investments in its neighbor island lounges. Keep up to date [HERE](#).

### Broadway Reminder

Agents are reminded that Broadway is returning to Hawai'i with the reopening of the Neal S. Blaisdell Concert Hall, and tickets are on sale now. Productions include *TINA: The Tina Turner Musical* in Apr, *SIX: The Musical* in Jun, and *CHICAGO* in Dec. See details [HERE](#).

## Honolulu Festival



The 29th annual Honolulu Festival is on 07-09 Mar, celebrating Hawaii's ties with its Pacific Rim neighbors. Those who attend the festival will find multicultural art, performances, food events, cultural education programs and activities, craft fairs and entertainment. Agents can note to clients that much of it is free and open to the public, including the grand evening parade through Waikiki and the Nagaoka Fireworks Show which wraps up the festival. See details, including the festival's schedule of events, [HERE](#).

## Lu'au In Kauai



The Smith Family Garden Lu'au in Kauai is located in Waila River Valley. The family-run celebration has been running for more than 50 years, featuring an Hawaiian feast complete with kalua pig, and entertainment including Hawaiian hula, Tahitian drum dances and a Samoan fire knife dance. But warn clients it is popular, with reservations recommended weeks in advance, as it quickly sells out. Tickets start at USD140 for adults, USD35 for children, USD25 for six years and under, and those under three free. See more details [HERE](#).

## Aloha, Adopt A Tree



Clients bound for Hawai'i have another way to give back to the islands, the Waikoloa Dry Forest Initiative's *Adopt a Wiliwili* program, which helps with restoring the native Hawaiian dry forest.

It costs USD50, and clients can name the tree, and receive a certificate and GPS location. Alternatively, clients can volunteer with Waikoloa Dry Forest Initiative, which runs volunteer days on the second and fourth Sat each month, where members of the public and tourists can help with trail building, weed clearing, tree planting, and seed collection activities. See details [HERE](#).

## Iconic Halekulani's Adds New Premier Suites



Luxury Waikiki property Halekulani has added two new Premier Suites to its accommodation line-up, catering to the more discerning travellers. The Penthouse is located on the top floor of the hotel's Diamond Head wing, with highlighted features including a private Tiki Bar with an expert mixologist, a wraparound lanai, a retro record player and curated vinyl collection. The Bungalow, meanwhile, is located on the ground floor of the Diamond Head wing, just steps from SpaHalekulani. Alongside convenient access to the poolside courtyard and Halekulani's signature Orchid pool, a highlight of this suite includes a private art collection. See the suites [HERE](#).

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